



WVEC
613 Woodis Ave.
Norfolk, VA 23510

National Media Research Planning
815 Slaters Lane
Alexandria, VA 22314-1219

Contract # **865241**

Schedule Dates	11/01/12-11/06/12	Date Entered	10/31/12
Advertiser	National Republican Senatorial Committee (3227)	Last Modified	11/02/12
Agency/T-Code	National Media Research Planning (1768)/154600	Entered By	Anne Davis
Product	Political - Non-Ballot Issue (1196)	CO-OP	No
Brand	Issue (34253)	Headline #	06401342
Salesperson	Blair, Cheryl (2205)	Demo	
Sales Office	TeleRep - Philadelphia	Order Type	Normal
Buyer Name	WILLIAMS,NEIL	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	N/A	Commission	\$16,629.00
Account Types	National/**Political - Agency	Net Total	\$94,231.00
Billing Type	Weekly/Irregular	Sales Tax	
Comments	NRSC 10/31 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,		

Norfolk (WVEC) (WVEC)		Spots	Rate
<u>By Broadcast Month</u>			
Nov. 2012	41	\$110,860.00	
Grand Total:	41	\$110,860.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered	
1.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	11P- 11:35P (ET)									1	\$5,200.00	\$5,200.00	Norfolk (WVEC) (WVEC)		10/31/12	
2.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	5A- 5:58A (ET)									1	\$1,200.00	\$1,200.00	Norfolk (WVEC) (WVEC)		10/31/12	
3.0	Normal Line / SPOT	11/05/12-11/06/12	4	:30	5A- 5:58A (ET)	2	X	X							2	\$1,200.00	\$2,400.00	Norfolk (WVEC) (WVEC)		10/31/12
4.0	Normal Line / SPOT	11/05/12-11/06/12	4	:30	5:58A- 7A (ET)	2	X	X							2	\$2,400.00	\$4,800.00	Norfolk (WVEC) (WVEC)		10/31/12
5.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	7A- 9A (ET)									2	\$4,000.00	\$8,000.00	Norfolk (WVEC) (WVEC)		10/31/12	
6.0	Normal Line / SPOT	11/05/12-11/06/12	4	:30	7A- 9A (ET)	3	X	X							3	\$4,000.00	\$12,000.00	Norfolk (WVEC) (WVEC)		10/31/12
7.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	9A- 10A (ET)									1	\$1,920.00	\$1,920.00	Norfolk (WVEC) (WVEC)		10/31/12	
8.0	Normal Line / SPOT	11/05/12-11/06/12	4	:30	9A- 10A (ET)	2	X	X							2	\$1,920.00	\$3,840.00	Norfolk (WVEC) (WVEC)		10/31/12
9.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	10:58A- 12P (ET)									1	\$2,400.00	\$2,400.00	Norfolk (WVEC) (WVEC)		10/31/12	
10.0	Normal Line / SPOT	11/05/12-11/06/12	4	:30	10:58A- 12P (ET)	2	X	X							2	\$2,400.00	\$4,800.00	Norfolk (WVEC) (WVEC)		10/31/12
11.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	12P- 12:57P (ET)									1	\$1,600.00	\$1,600.00	Norfolk (WVEC) (WVEC)		10/31/12	
12.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	12P- 12:57P (ET)									1	\$1,600.00	\$1,600.00	Norfolk (WVEC) (WVEC)		10/31/12	
13.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	3P- 3:58P (ET)									1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)		10/31/12	
14.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	3P- 3:58P (ET)									1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)		10/31/12	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Agency/T-Code	National Media Research Planning (1768)/154600	Entered By	Anne Davis
Product	Political - Non-Ballot Issue (1196)	CO-OP	No
Brand	Issue (34253)	Headline #	06401342
Salesperson	Blair, Cheryl (2205)	Demo	
Sales Office	TeleRep - Philadelphia	Order Type	Normal
Buyer Name	WILLIAMS,NEIL	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	N/A	Commission	\$16,629.00
Account Types	National/**Political - Agency	Net Total	\$94,231.00
Billing Type	Weekly/Irregular	Sales Tax	
Comments	NRSC 10/31 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,		

Norfolk (WVEC) (WVEC)		
<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Nov. 2012	41	\$110,860.00
Grand Total:	41	\$110,860.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	3:58P- 4:58P (ET)						1			1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)		10/31/12
16.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	3:58P- 4:58P (ET)		1							1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)		10/31/12
17.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	4:58P- 5:29P (ET)						1			1	\$4,800.00	\$4,800.00	Norfolk (WVEC) (WVEC)		10/31/12
18.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	4:58P- 5:29P (ET)		1							1	\$4,800.00	\$4,800.00	Norfolk (WVEC) (WVEC)		10/31/12
19.0	Normal Line / SPOT	11/01/12-11/02/12	4	:30	5:29P- 6P (ET)		2				X	X		2	\$5,200.00	\$10,400.00	Norfolk (WVEC) (WVEC)		10/31/12
20.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	5:29P- 6P (ET)		1							1	\$5,200.00	\$5,200.00	Norfolk (WVEC) (WVEC)		10/31/12
21.0	Normal Line / SPOT	11/01/12-11/02/12	4	:30	6P- 6:28P (ET)		2				X	X		2	\$6,000.00	\$12,000.00	Norfolk (WVEC) (WVEC)		10/31/12
22.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	6P- 6:28P (ET)		1							1	\$6,000.00	\$6,000.00	Norfolk (WVEC) (WVEC)		10/31/12
23.0	Normal Line / SPOT	11/03/12-11/03/12	4	:30	5:58A- 8A (ET)								2	2	\$1,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)		10/31/12
24.0	Normal Line / SPOT	11/03/12-11/03/12	4	:30	8A- 9A (ET)								1	1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)		10/31/12
25.0	Normal Line / SPOT	11/03/12-11/03/12	4	:30	5:58P- 6:30P (ET)								1		\$1,920.00		Norfolk (WVEC) (WVEC)		10/31/12
25.0.1	Closed Preempt	11/03/12															Norfolk (WVEC) (WVEC)	S/I-Program Change/Exception - program change/ncaa football	

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26.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	5:58A- 8A (ET)							1	1	\$700.00	\$700.00	Norfolk (WVEC) (WVEC)		10/31/12	
27.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	8A- 9A (ET)							1	1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)		10/31/12	
28.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	9A- 9:30A (ET)							1	1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)		10/31/12	
29.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	9:30A- 10A (ET)							1	1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)		10/31/12	
30.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	10A- 11A (ET)							1	1	\$1,760.00	\$1,760.00	Norfolk (WVEC) (WVEC)		10/31/12	
31.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	6P- 6:30P (ET)							1	1	\$1,920.00	\$1,920.00	Norfolk (WVEC) (WVEC)		10/31/12	
32.0	M/G For 25.0.1 / SPOT	11/03/12-11/03/12	4	:30	3:30P- 7P (ET)							1		\$1,920.00		Norfolk (WVEC) (WVEC)	mg for program change	11/1/12	
32.0.1	Closed Preempt	11/03/12															Norfolk (WVEC) (WVEC)	S/I-Program Change/Exception - program change/ncaa football	
33.0	M/G For 32.0.1 / NCAA - FOOTBALL	11/03/12-11/03/12	4	:30	3:30P- 7P (ET)							1	1	\$1,920.00	\$1,920.00	Norfolk (WVEC) (WVEC)	mg for program change	11/2/12	

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